

Innovation and Development



Funded by:



Agenda

- ▶ Introductions
- ▶ Speakers
 - ▶ **Kinya Kimathi**
 - ▶ **Kato Kibuka**
- ▶ Panel Discussion/Q&A
- ▶ Survey and Closing



Meet our speakers



▶ **Kinya Kimathi** – Kijani Testing



▶ **Kato Kibuka** – PowerUp

Mentimeter Polls

Menti.com
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Panel Discussion and Q&A

In your own words why do you think iteration and development are important to product design?

2 Answers

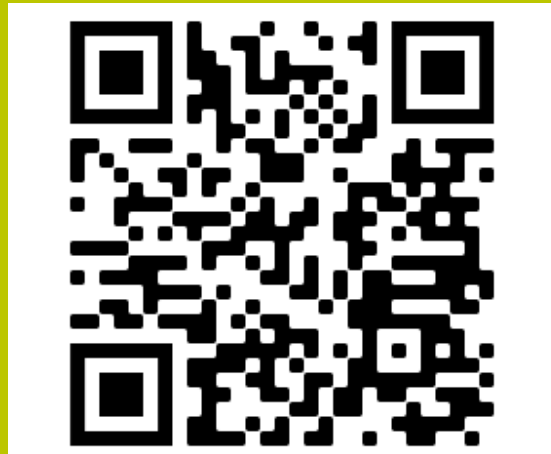
You need iteration and development to understand how your end user will interact and use your design.

1. Iterative development is less risky than traditional methods.
2. More cost effective to test out different design options.
3. Performing thorough testing improves the quality of the end product.

Short feedback survey



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