

Sustainability: mitigating environmental impacts through design



Funded by:



Assessment Criteria

Innovation



How does your design compare and improve on solutions that are currently available to your target end-user?

Judges will want to see that you have demonstrated and understood the technological context that you are targeting, and that you have gone through a well-informed design process to improve on solutions currently available to the end user.

- What is the potential of your design to improve energy efficiency compared to existing alternatives? Consider how you define energy efficiency (energy used per service provided) and what the baseline is for comparison.
- What is the potential of your design to reduce production costs compared to existing alternatives? Consider materials used, price of components and cost of assembly.
- What is the potential of your design to improve usability compared to existing alternatives? Consider its ease of use, reliability and safety.

Sustainability

How does your design impact on the environment?

Judges will want to see the effects your solution demonstrate your solution contributes to achieving

- Is your design reducing its environmental impact throughout its lifecycle compared to existing alternatives? Consider materials used, repairability and end of life.
- How does your design contribute to greenhouse gas emissions reduction compared to other technologies that exist in the market? Consider the sustainability of your business model (including manufacturing, distribution and operating) and its scalability.
- How does your design contribute to the Sustainable Development Goals (SDG), in particular SDG7 – Affordable and clean energy? How well have you demonstrated you understood the potential connections with the other 17 SDGs and its associated targets? Consider how the different areas of this assessment framework are contributing to this.

- Is your design reducing the environmental impact throughout its lifecycle compared to existing alternatives? Consider the whole product lifecycle: materials used, repairability and end of life.
- How does your design contribute towards greenhouse gas emissions reduction compared to other technologies that exist in the market? Consider the sustainability of your business model (including manufacturing, distribution and operating) and its scalability.

improve the desirability of your target end-user? Consider what their livelihood was before and the improvement your design will bring to them.

- How well has your design considered the Sustainable Development Goals' commitment to 'Leave no one behind'? In particular, consider gender equality and disability inclusion.

able to access and afford your product? Consider affordability, potential customer payment models and existing financial models.

- How well has your business model considered affordability, payment models, existing supply chains, manufacturing, distribution channels, local partners and services associated? Consider the pricing and costs strategies to make your business model commercially viable.

Agenda

- Introductions
- Speakers
 - **Sonal Adlakha**
 - **Dozie Igweilo**
 - **Anton Espira**
- Q&A
- Survey and Closing



Meet our speakers



▶ **Sonal Adlakha** – Independent energy access consultant



▶ **Dozie Igweilo** – QuadLoop



▶ **Anton Espira** – Solibrium Solar



Sonal Adalkha – Independent energy access consultant

13 minutes

DISTRIBUTED RENEWABLE ENERGY & SUSTAINABILITY



WHAT'S AHEAD

- Need for off-grid energy solutions
- Available solutions
- Theoretical Impact assessment on Environment
- Redefine the product/design
- Get creative with business model



NEED FOR OFF-GRID ENERGY SOLUTIONS

- Lack of availability of reliable electricity
- Unavailability of electricity
- Dependency on high emission products and devices
- Independence from the grid



AVAILABLE SOLUTIONS

- Basic Solar lighting products
- Solar Home System (SHS) kits
- Solar Micro/Mini Grids with T&D
- Nano grids
- Centralized solar micro grid with battery charging facility
- Solar Water Pumping Systems
- Solar powered systems for productive usage



THEORETICAL IMPACT ASSESSMENT ON ENVIRONMENT

POSSIBLE NEGATIVE IMPACTS

- End of product stage not planned
- Poor quality product
- Products like solar pumps- oversized systems could lead to extraction of additional ground water
- User's lack of awareness leads to exploitation
- Components can have harmful environmental impact



THEORETICAL IMPACT ASSESSMENT ON ENVIRONMENT

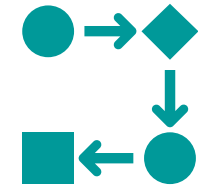
PROPOSED SOLUTIONS

- Organization's policy around tackling end of cycle product disposal
- Improved product quality leading to reduced service requests/returns/repurchase
- Arrangements around ground water recharge and improved agricultural practices
- Awareness campaigns to educate the end users



REDEFINE THE PRODUCT/SERVICE

- Adding service lines/ build partnerships to manage end of product situations
- Improvise products
- Use of Technology
- Using locally available products
- Innovation in business models
 - Buyback the used product when customer upgrades
 - Empanel and train local technicians
 - Second hand product sale to local businesses
 - Additional service provision- Eg- a solar pump provider could also provide ground water recharge service



QUESTIONS





Dozie Igweilo – QuadLoop

13 minutes

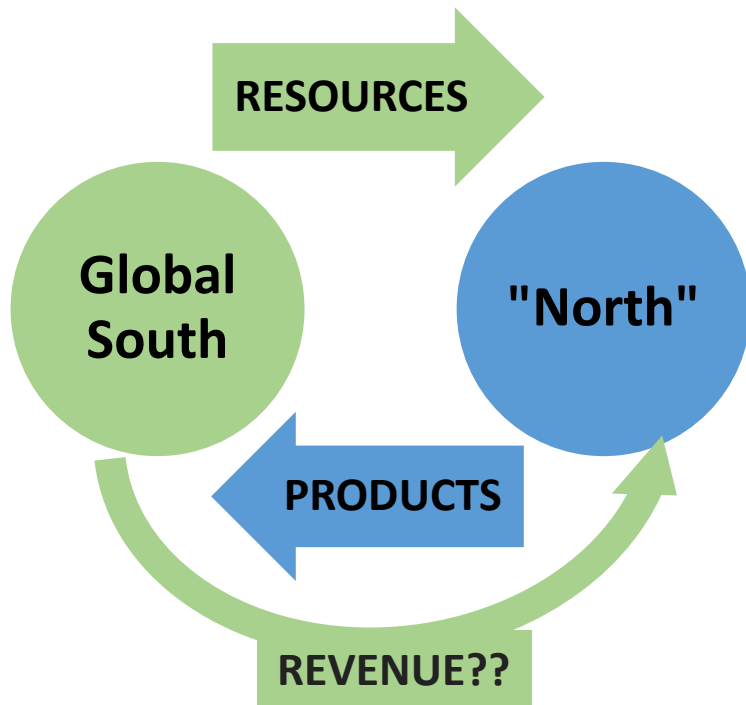


Anton Espira – Solibrium Solar

13 minutes

Efficiency for Access Design Challenge

How to assess a design's environmental impact:



Building a Circular Economy

Consider not only the environmental impact but the social impact as well:

- Equitable distribution of resources?
- Technology transfer?
- Sustainability?

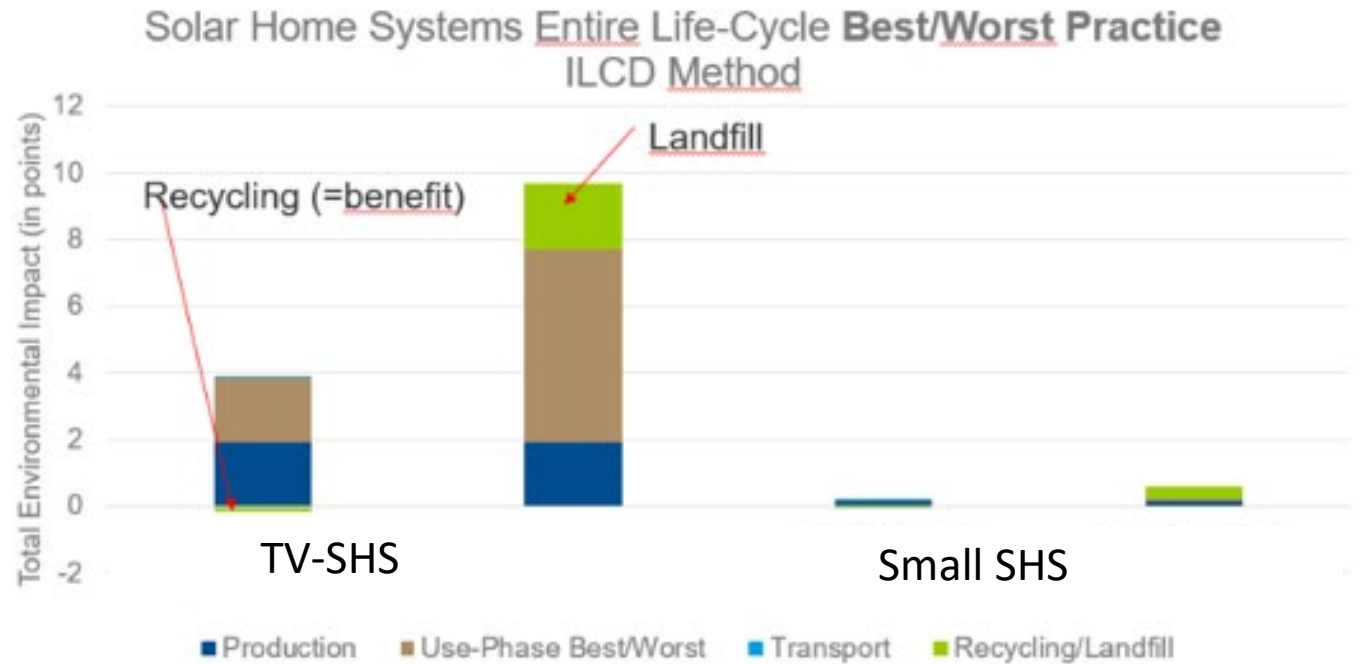
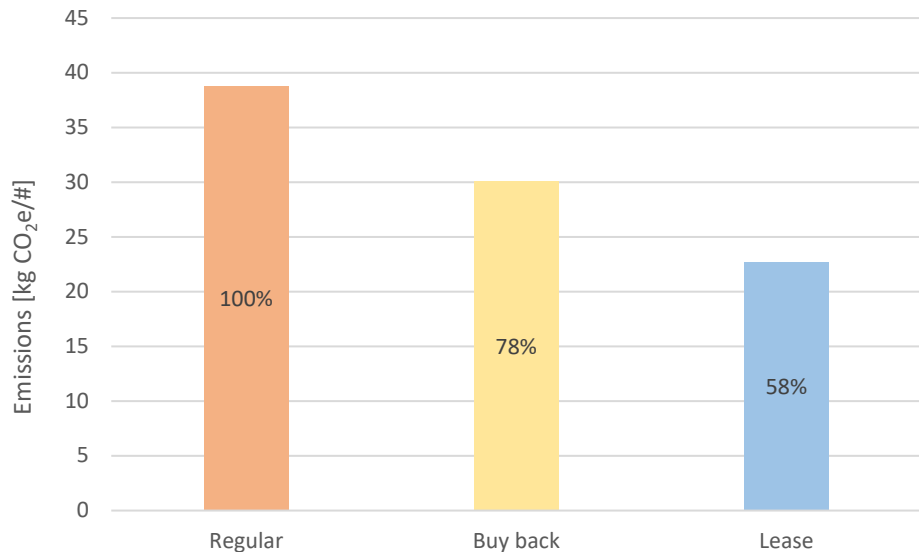
Can unequal distribution of benefits coexist with sustainability?

Efficiency for Access Design Challenge

How to assess a design's environmental impact:

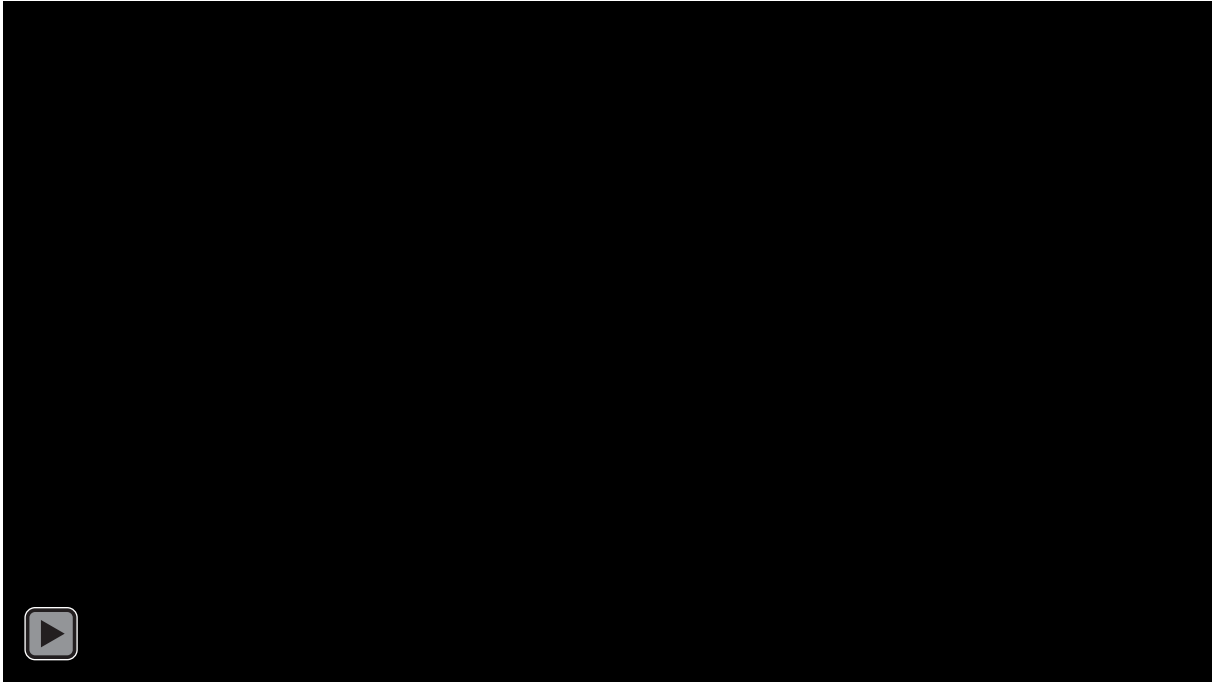
Best-Case Scenario = environmental impact reduction potential of **26% – 29%** (TV) & **16% – 24%** (small SHS).

Total Greenhouse gas emissions (CO₂e per piece) over a lifetime of an SHS



Best-case vs Business-as-usual

Q&A



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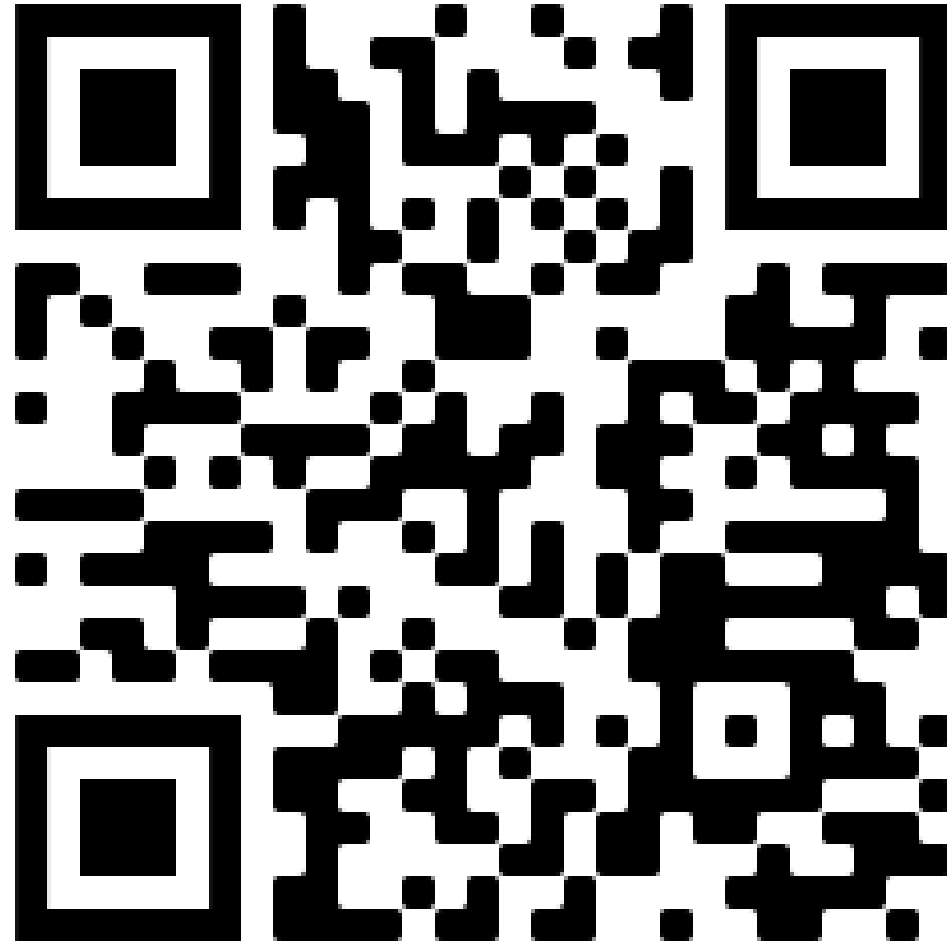
Short feedback survey



[Bit.ly/EforADCFeedbackSurvey2021-22](https://bit.ly/EforADCFeedbackSurvey2021-22)



Newsletter sign up:



bit.ly/DesignChallengeNewsletter



**EFFICIENCY
FOR
ACCESS**