



#PoweringInclusion

Highlighting the need for every individual to have access to high-performing, low-energy appliances, regardless of background.

ABOUT THE CAMPAIGN

Throughout May, June and July, Efficiency for Access will be running the 'Powering Inclusion' campaign, to highlight the need for every individual to have access to high-performing low-energy appliances, regardless of background. We will share examples of the work that ourselves and our partners are doing to contribute to SDG7.

During the campaign period, Efficiency for Access will be creating content and sharing this on the Efficiency for Access website, our **X** and **LinkedIn** channels and our newsletters. We will also be collaborating with partner organisations to promote and share content on their websites, newsletters, and social media platforms.

OPPORTUNITIES FOR INVOLVEMENT

You can take part in our campaign by sharing the materials found in our social media toolkits using the hashtag **#PoweringInclusion**.

We will tap into awareness days occurring, including World Refugee Day (20th June) and World Refrigeration Day (26th June).

As part of the campaign, we will be hosting a webinar where you will be able to gain insights to humanitarian energy access issues and contribute to dialogue to keep this message going beyond the campaign.

We would also love to include content that you share with us throughout the campaign. If you have news to share, articles, videos, blog posts, thought leadership pieces or survey data that links to our themes and discusses the vital role of inclusion in clean energy access to all, we would love to include them in the campaign.

OUR AIMS

- To advocate for equal access to energy by highlighting work by Efficiency for Access and our partners around four key campaign themes.
- To showcase Efficiency for Access and our partners' role in promoting inclusion, working towards achieving Sustainable Development Goal 7 ("Ensure access to affordable, reliable, sustainable, and modern energy for all").

KEY CAMPAIGN THEMES



Poverty and frontline communities

Underscoring the role of off- and weak-grid appliances in alleviating energy poverty and empowering frontline communities to build climate-resilient futures.



Gender and women

Showcasing how empowering women with access to high-performing efficient appliances drives social and economic progress and paves the way for gender equality.



Humanitarian and displaced people

Emphasising that access to reliable, clean energy is a vital lifeline for displaced communities, helping rebuild lives in the process.



Green jobs

Amplifying that access to clean energy improves educational opportunities for young people, in turn enhancing economic and health development through reliable and sustainable energy sources.

Contact lkahuthu@clasp.ngo and anita.smith@est.org.uk for more information and to find out how your organisation can take part. You can also follow us on our **X** and **LinkedIn** feeds.

