

Innovation: considering efficiency



Funded by:



Assessment Criteria

Innovation



How does your design compare and improve on solutions that are currently available to your target end-user?

Judges will want to see that you have demonstrated and understood the technological context that you are targeting, and that you have gone through a well-informed design process to improve on solutions currently available to the end user.

- What is the potential of your design to improve energy efficiency compared to existing alternatives? Consider how you define energy efficiency (energy used per service provided) and what the baseline is for comparison.
- What is the potential of your design to reduce production costs compared to existing alternatives? Consider materials used, price of components and cost of assembly.
- What is the potential of your design to improve usability compared to existing alternatives? Consider its ease of use, reliability and safety.

Sustainability



How does your design contribute to a positive impact on the environment?

Judges will want to see that you have understood the effects your solution will have and how you demonstrate your design contributes to achieving a positive impact.

- Is your design more sustainable than existing alternatives? Consider materials used, manufacturing, distribution and disposal.
- How does your design contribute to reducing greenhouse gas emissions compared to existing alternatives? Consider other technologies and how you have improved the sustainability of your design through manufacturing, distribution and disposal.
- How does your design contribute to the Sustainable Development Goals (SDG), in particular SDG7 – Affordable and clean energy? How well have you demonstrated you understood the potential connections with the other 17 SDGs and its associated targets? Consider how the different areas of this assessment framework are contributing to this.

Social Impact



What difference does your design make to people's lives?

- Consider what their livelihood was before and the improvement your design will bring to them.
- How well has your design considered the Sustainable Development Goals' commitment to 'Leave no one behind'? In particular, consider gender equality and disability inclusion.

Scalability



How feasible is it that your design could get to market at scale?

- Consider that you have considered the potential market size, for your solution, and how many people will be able to access your solution.
- Consider the potential market size under the target customer, size of the market and value proposition.
- Consider how people will be able to afford your product? Consider affordability, potential customer payment models and existing financial models.
- How well has your business model considered affordability, payment models, existing supply chains, manufacturing, distribution channels, local partners and services associated? Consider the pricing and costs strategies to make your business model commercially viable.

• What is the potential of your design to improve energy efficiency compared to existing alternatives? Consider how you define energy efficiency (energy used per service provided) and what the baseline is for comparison.

Agenda

- Introductions
- Guest Speakers
 - **Muhammad Shehryar**
 - **Md. Ershadullah**
 - **Richard Atwal**
- Q&A
- Survey and Closing



Meet our speakers



▶ **Muhammad Shehryar** – Harness Energy



▶ **Md. Ershadullah** – Bengal Solar



▶ **Richard Atwal** – Renewit



Muhammad Shehryar – Harness Energy

13 minutes



**EFFICIENCY
FOR
ACCESS**



Md. Ershadullah – Bengal Solar

13 minutes



**EFFICIENCY
FOR
ACCESS**



Richard Atwal – Renewit

13 minutes

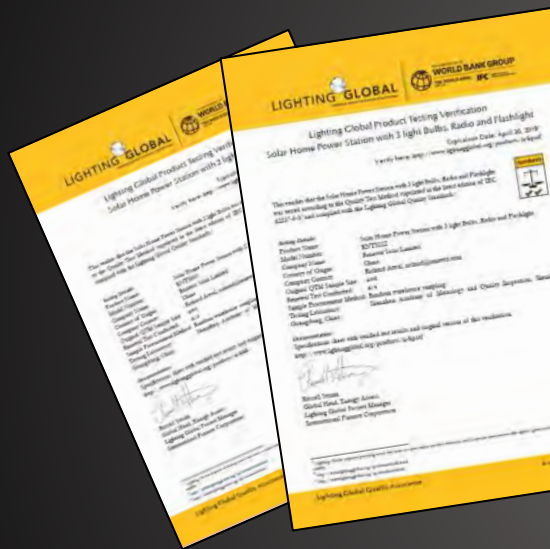


Renewit Solar Limited

What has Renewit Done?

- We are a leading design and manufacturing company with our own manufacturing facilities in China and office and partnerships across the globe.
- We have our own in house design, development, tooling, engineering and manufacturing. This is key to being a flexible manufacturer offering suitable solutions for different programs.
- As well as allowing companies to own brand our product we also do OEM manufacturing for several other solar companies.
- We are an associate member of the World Bank Lighting global program.
- Have a diverse customer base from Governments, telecom companies, private distributors, farming co-operatives and many more.
- We have an extensive R & D and product design program to bring solar to areas such as agriculture, education, health and aid and development. We have established assembly plants for solar and LED lighting with partners in Africa.

Our Products are Lighting Global Qualified and ISO Certificated





Our products are available to order in any color and branding specification.
This product meets the **Lighting Global** Quality Standards.

Home Power Systems

Our HPS range provides a versatile and flexible range of products capable of powering all the house hold accessories. Our systems start at 10W providing basic lighting and charge features and expand up to 100W providing enough power for fridges, TV and a full range of LED lighting.



Working on Aid projects?

- We have several products that have been used in Aid and Development projects.
- These have mainly been through large tender projects with international organisations won by our clients.
- As a manufacturer we can provide product to meet an exact tender requirement.
- We have worked directly to provide product to governments working with displaced peoples such as in Ethiopia.
- We have realised there is a knowledge gap on what product can be manufactured so often organisations are trying to shoe horn in an existing product that may not be 100% suitable.

What would we like to see?

- More involvement in the ideas process at an earlier stage. We believe this is key to getting the right product at the right price. For example if you take a camp situation why don't we work with the tent or building providers to make correct sized solar solutions. So we can for example design the correct fittings to hang solar panels.
- Need to identify needs of different groups of displaced people from border crossing refugees to long term camp residents. We can work with displaced people to identify what they want and build accordingly.
- Keep things simple plug and play and low maintenance so often we see outdated tender requirements with over complicated requirements. for example often they require non standard sizes say of battery causing costs to increase.
- How do we create commerce? We have created a "High Street" of solar powered shops for camps. we have solar soccer pitches etc here we need to have more engagement with organistaions to develop requirements.

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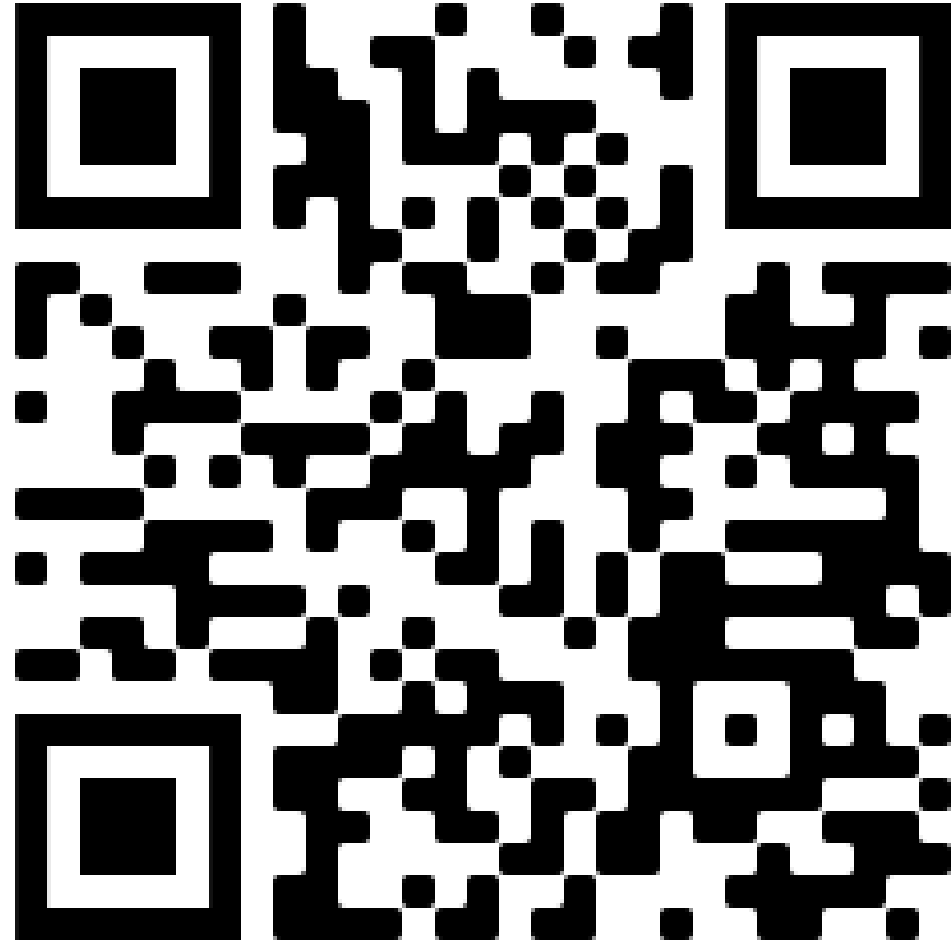
Short feedback survey



[Bit.ly/EforADCFeedbackSurvey2021-22](https://bit.ly/EforADCFeedbackSurvey2021-22)



Newsletter sign up:



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