



# SYSTEMS THINKING WEBINAR

Efficiency for Access Design Challenge 2024-2025

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## AGENDA

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- Introduction to Systems Thinking and relevance to Efficiency for Access Design Challenge
- Introduction to 3 Horizons Model
- Nidhi's Story - Indian Farming Sector
- Group Activity 1
- Case Studies of innovative technologies
- Group Activity 2
- Questions

# WHAT IS SYSTEMS THINKING?

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## WHAT IS SYSTEMS THINKING?

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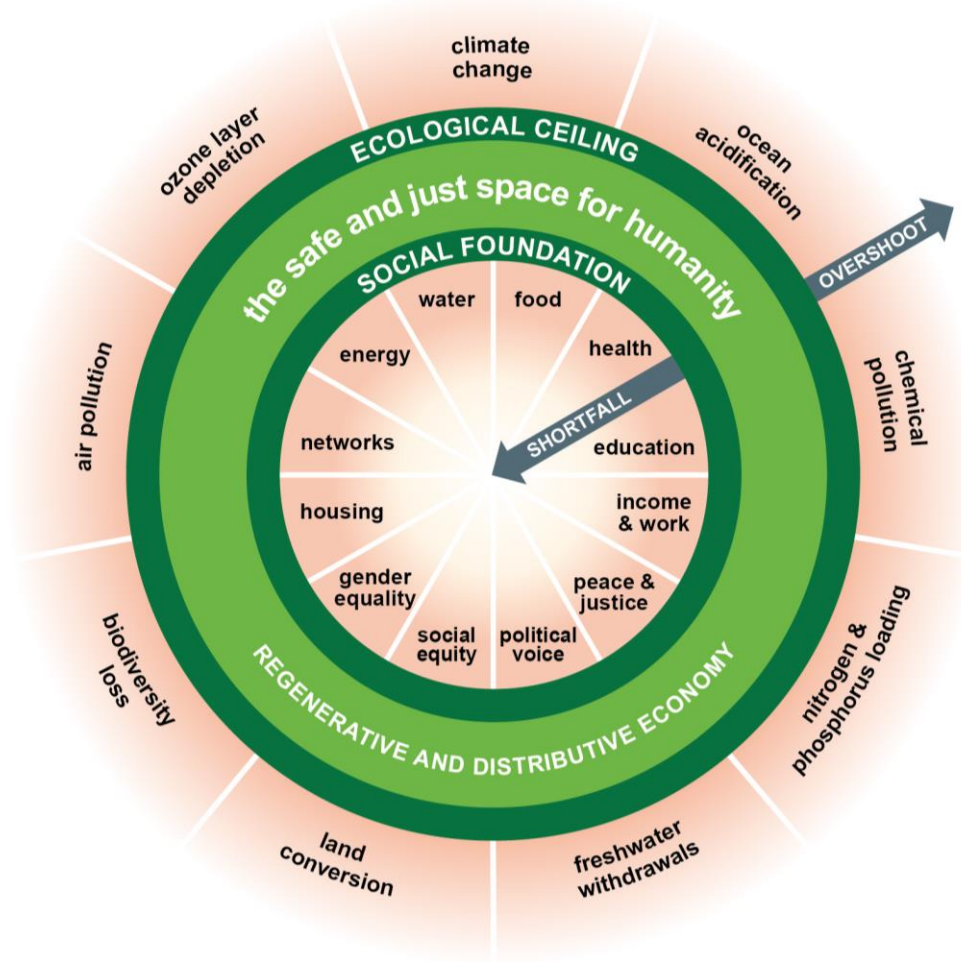
- A problem-solving approach that views a problem as part of an interconnected system rather than a single issue.
- Allows for deeper insights into complex challenges and identify sustainable and scalable solutions over the long term.



## Relevance of Systems Thinking to Efficiency for Access Design Challenge

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- The challenges facing off-grid communities are complex and interconnected.
- Teams are expected to produce holistic solutions that consider the full life cycle of a product, including design, production, usage, and disposal.
- Underlines the value of collaboration between suppliers, designers, engineers, community stakeholders, and the environment.



***RECAP: Doughnut Economics – Understanding the connection between people and the planet.***

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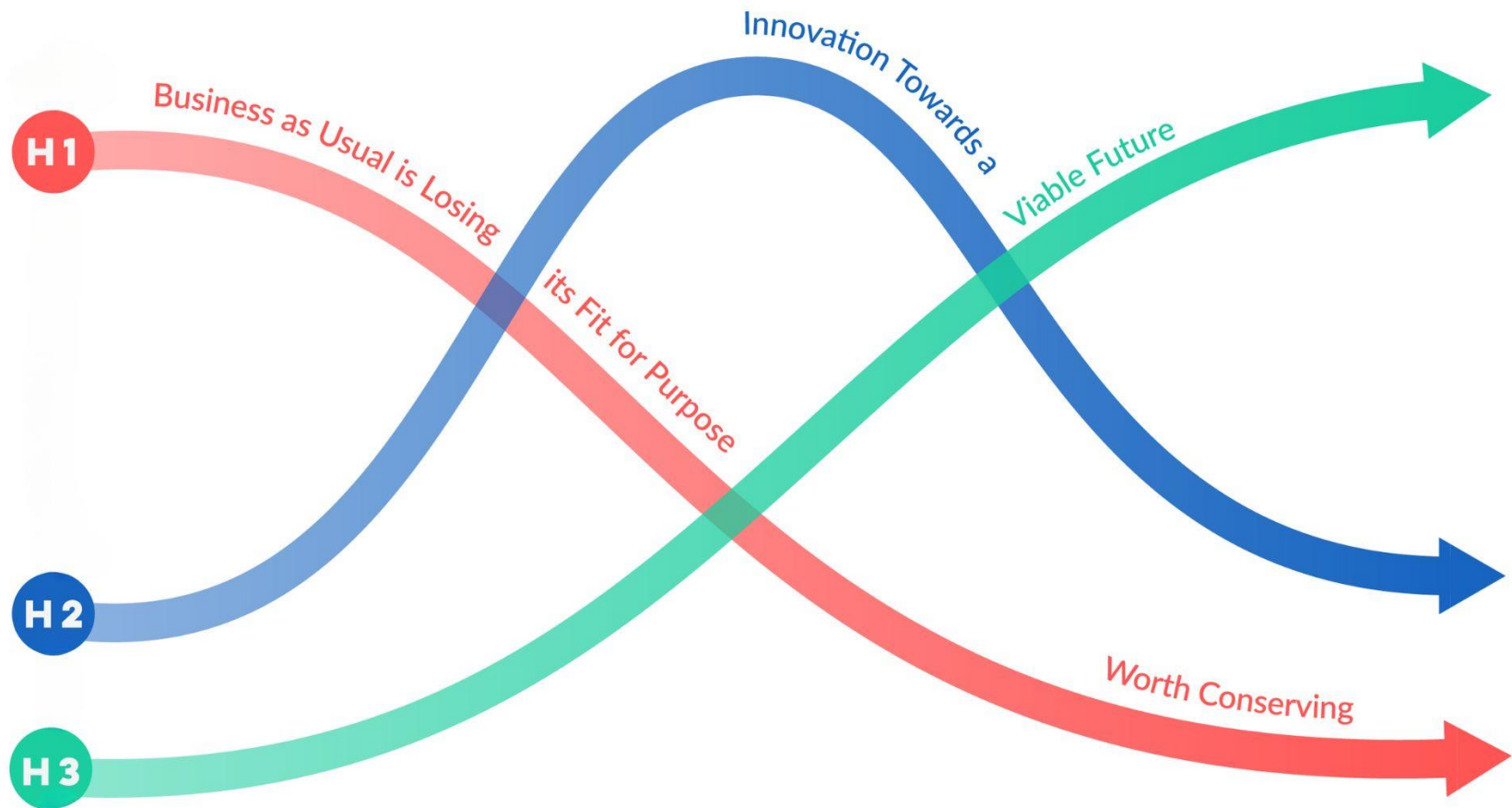
## BIODIVERSITY LOSS



## FOOD SECURITY



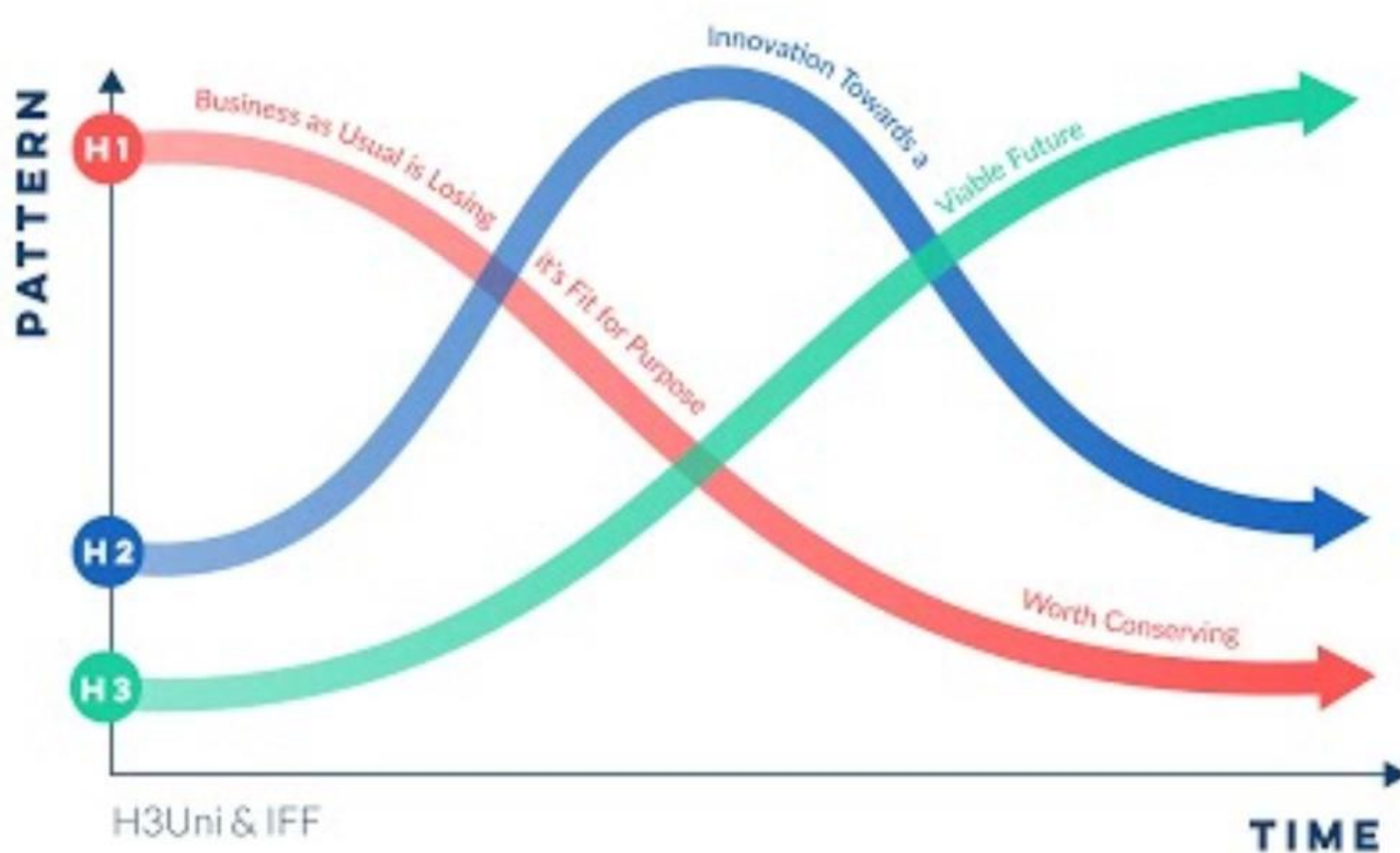
***Doughnut Economics – Understanding the connection between people and the planet.***



***Three Horizons Model to illustrate the journey to a more sustainable future.***

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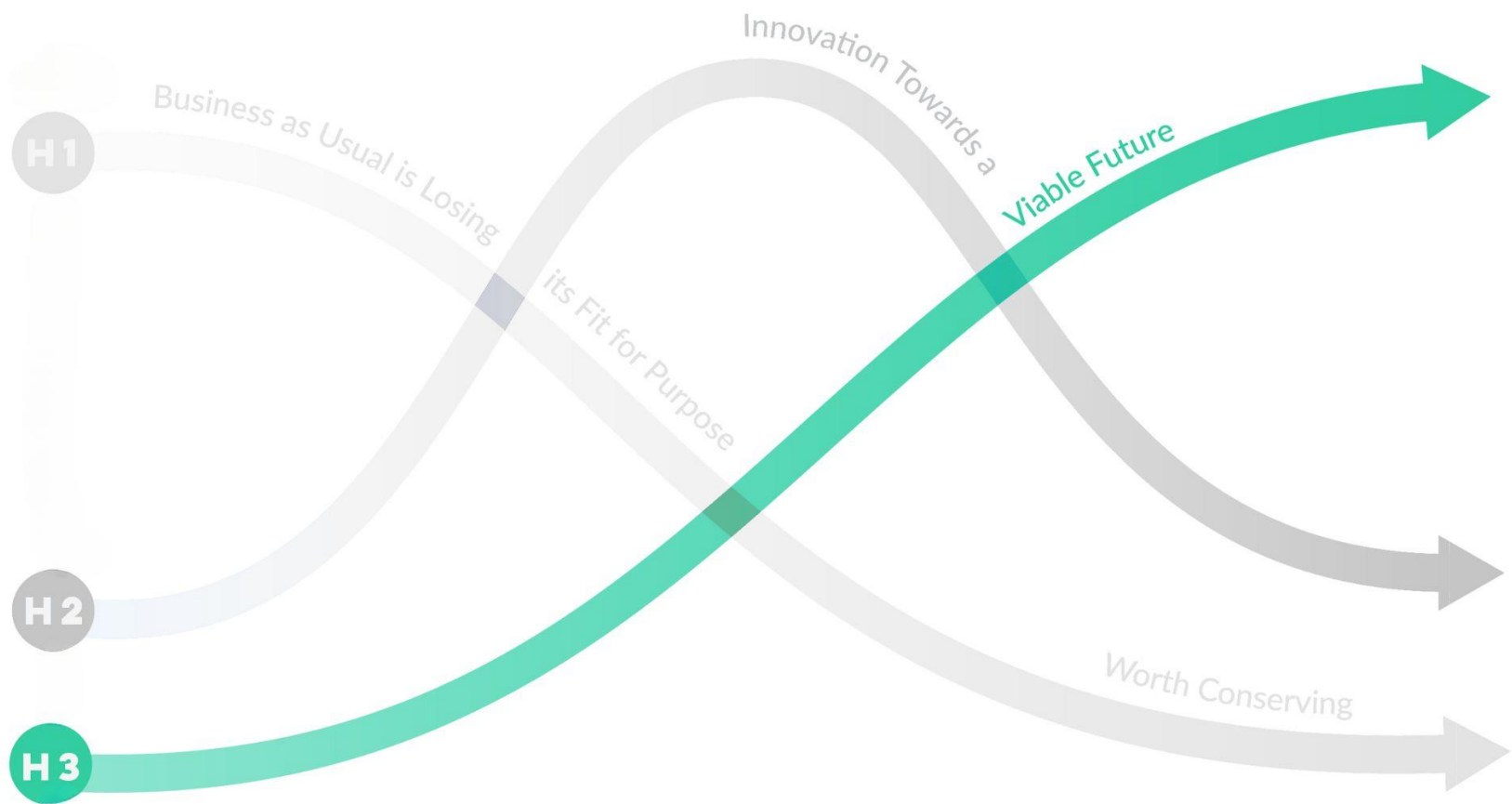


*Three Horizons Model to illustrate the journey to a more sustainable future.*



***Nidhi's vision for the Indian farming sector:  
H1 and H3 (Business as usual & Viable Future)***

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## *Three Horizons Model – Horizon 3*

- What are the biggest problems with 'business as usual' within your target market's context?
- What is your vision? (Don't talk about your solution!)
  - E.g. In 'X' years-time, all farmers in 'Y' region will use 'Z' technology.

## ACTIVITY (10 minutes)

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*Discuss in break-out rooms, then whole group discussion (be prepared to feed back!)*

- What are the biggest problems with 'business as usual' within your target market's context?
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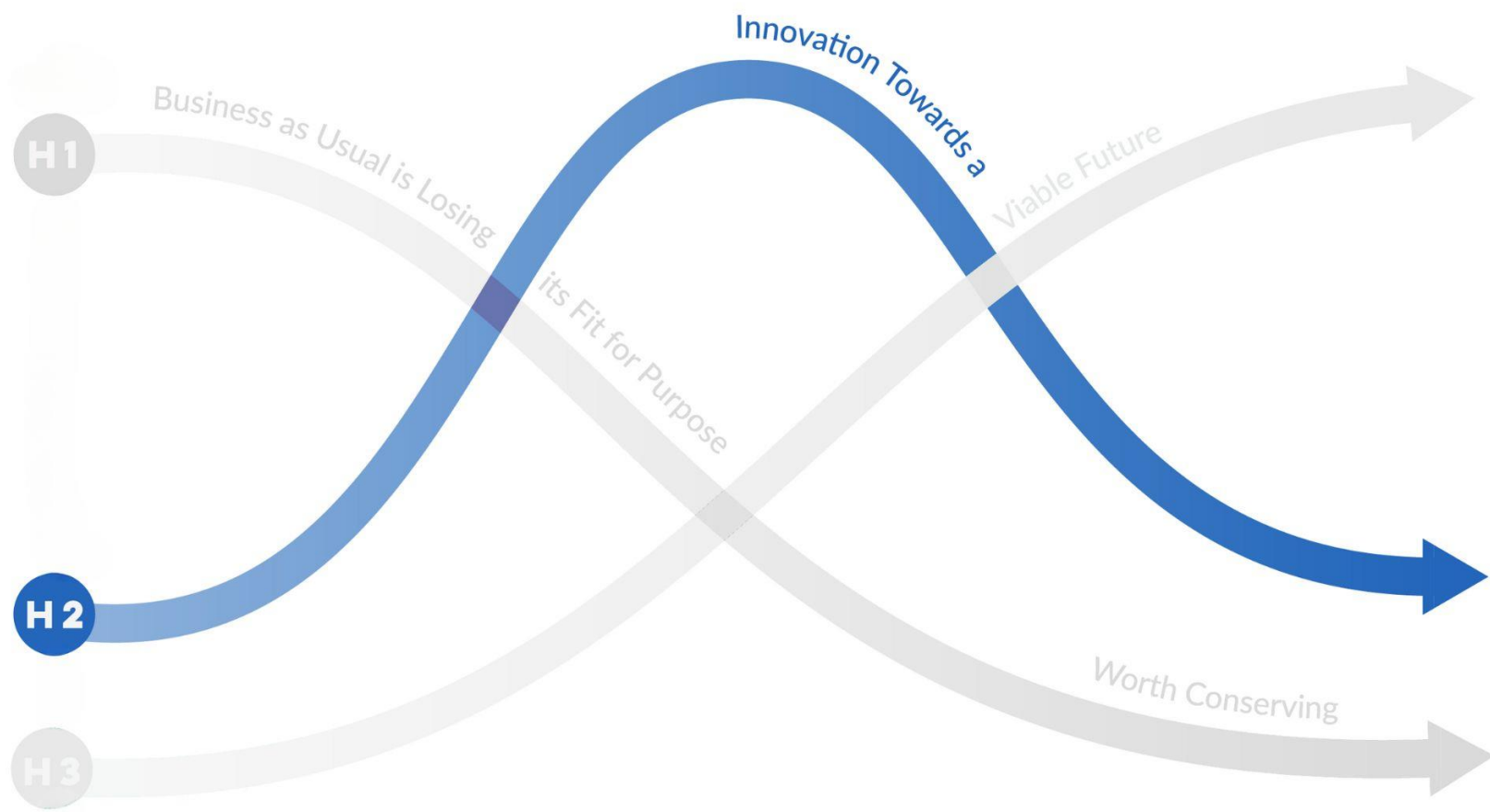
## GROUP DISCUSSION

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# CASE STUDY: Pesticide Spray Drones versus Regenerative Farming



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- Pesticide Spray Drones (H2-):
    - Innovative, but backward-looking due to environmental contamination.
  - Regenerative Farming (H2+):
    - McCain
    - Innovative ecosystem-based model, and forward-looking as it ensures long term sustainability.
  - Is your solution forward looking?



## *Three Horizons Model – Horizon 2*

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***Nidhi's vision for the Indian farming sector:  
H2 Transition Phase***

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- How can your idea contribute positively to the vision you discussed earlier?
- Is it holding onto the past / forward looking?

## **ACTIVITY (10 minutes)**

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*Discuss in break-out rooms, then whole group discussion (be prepared to feed back!)*

- How can your idea contribute positively to the vision you discussed earlier?
- Is it holding onto the past / forward looking?

## **GROUP DISCUSSION**

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- Any questions?
- Consider how your idea can contribute positively to society and the environment, in the short and long term.
- Think of how you can respectfully & appropriately understand your target market's vision.

## Next Steps

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**SIGN YOUR TERMS AND CONDITIONS**



# FEEDBACK SURVEY



Q & A





**EFFICIENCY  
FOR ACCESS**